



TALKING POINTS—STATE OF THE UNION 2010
*Action is Louder than Words: The Consequences of
Not Fully Funding the President's Global Health Initiative*

January 26, 2010

During each minute of President Obama's State of the Union Speech, five people will be newly infected with HIV and nearly four people will die of AIDS. Based on authorized and enacted legislation, including the *Tom Lantos and Henry J. Hyde United States Global Leadership Against HIV/AIDS, Tuberculosis and Malaria Reauthorization Act of 2008*, approximately 80% of President Obama's proposed Global Health Initiative's budget has merely been shuffled amongst existing programs and are not a new investment.

It is anticipated that in his State of the Union Address, President Obama will announce a spending freeze on domestic programs that does not include national security, homeland security, and certain international programs. Fully funding and supporting robust U.S. foreign development assistance is an important aspect of national security. Americans are understandably concerned about national security at home and abroad; but what we need is effective national security to ensure our safety. Investing in poverty eradication, disease mitigation, and expanding access to education globally can counteract environments that can cultivate instability and terrorism.

Fully funding critical global health and international development programs save lives.

HIV and AIDS

Did you know that fourteen children can receive one day of pediatric AIDS treatment for the cost of a Venti Skim Latte at Starbucks in Washington, DC?¹ For less than the cost of 1.5 F-22 Raptor Fighter Planes, every HIV+ child in the world could receive one year of lifesaving treatment.²

If President Obama proposes full funding for the Global Health Initiative in FY2011, up to:

- 1.3 million additional people around the world could receive treatment for AIDS.
- 4.2 million additional women could receive services to prevent mother-to-child transmission of HIV.
- 39 million additional people could access programs to prevent sexual transmission of HIV.
- 2.7 million additional orphans and other children affected by HIV/AIDS could receive care and support services.

If President Obama proposes full funding for the six year Global Health Initiative, up to:

- 8.9 million additional people around the world could receive treatment for AIDS.
- 27.3 million additional women could receive services to prevent mother-to-child transmission of HIV.
- 257 million additional people could access programs to prevent sexual transmission of HIV.
- 17.8 million additional orphans and other children affected by HIV/AIDS could receive care and support services

Health Workers

If President Obama proposes to fully fund the Global Health Initiative in FY11 at \$1.55 billion, up to **260,000 new health workers** could be trained and **500,000 health workers**, including community health workers, could be retained and their salaries paid. This amount of money could purchase approximately 10% of the FY10 ballistic missile defense shield.

¹ Working Group on Antiretroviral Therapy and Medical Management of HIV-Infected Children. *Guidelines for the Use of Antiretroviral Agents in Pediatric HIV Infection*. Available: <http://aidsinfo.nih.gov/ContentFiles/PediatricGuidelines.pdf> and World Health Organization, *Transaction Prices for Antiretroviral Medicines and HIV Diagnostics from 2008 to October 2009*. Available: <http://www.who.int/hiv/amds/GPRMsummaryReportNov2009.pdf>.

² UNAIDS Epidemic Update 2009 reports that 2.1 million children are HIV+, Available: www.data.unaids.org/pub/Report/2009/2009_epidemic_update_en.pdf and the unit cost of an F-22 Raptor is \$142.6 million, Available: http://armedservices.house.gov/pdfs/AL052009/Darnell_Shackelford_Johns_Testimony052009.pdf

Family Planning

Did you know that a monthly Netflix subscription³ is equivalent to the cost of providing mixed method family planning?⁴ If President Obama chooses to fully fund this essential intervention during FY11 by increasing the funding level by \$351 million above FY10 enacted, up to **20.4 million additional people** could access mixed-method family planning services. The same amount of money could also purchase approximately 3% of the FY10 ballistic missile defense shield.⁵

Tuberculosis

Did you know that it costs \$20 for a buff and polish manicure in San Antonio, Texas?⁶ This same price could provide a complete course of medication to someone dying from tuberculosis.⁷

If President Obama proposes to fully fund the Global Health Initiative:

- In FY2011, an additional \$420 million could provide a basic tuberculosis six month DOTS treatment course to as many as **21 million additional people** or purchase 4% of the FY10 ballistic missile defense shield.
- Over the six year Global Health Initiative, up to **64 million additional people** could receive a basic tuberculosis six month DOTS treatment course.

Malaria

The Albertson's in Las Vegas, Nevada is having a special, \$10.00 for a 24 pack of 12 oz. of Dr. Pepper⁸. The WHO is also having a special, \$10.00 for a malaria bed net, including distribution!⁹

If President Obama proposes full funding for the Global Health Initiative:

- In FY2011, for an additional \$330 million, as many as **458 million additional children could receive malaria treatment and 16.5 million additional bed nets could be distributed.** This level of funding could also purchase approximately 3% of the FY10 ballistic missile defense shield.
- Over the six year Global Health Initiative, up to **2.5 billion additional children could receive treatment for malaria and 90.7 million bed nets could be distributed.**

The \$.70 spent for the extra shot of espresso in your Starbucks latte in Madison, Wisconsin¹⁰ is about the same as what is spent treating two children for malaria.¹¹

Neglected Tropical Diseases

A rapid-impact package of meds that can treat seven of the most common Neglected Tropical Diseases cost around \$.50. This is what people in Cambridge, Massachusetts¹² pay to park for 30 minutes.

If President Obama proposes to fully fund the Global Health Initiative:

- In FY11, an additional \$80 million could provide a rapid-impact package of medications that treat seven of the most common neglected and tropical diseases to as many as **160 million additional people** or purchase less than 1% of the FY10 ballistic missile defense shield.
- Over the six year Global Health Initiative, as many as **591.5 million additional people** could receive a rapid-impact package of medications that treat seven of the most common neglected and tropical diseases.

³ 3 DVDs at a time per www.netflix.com

⁴ Making the Case for U.S. International Family Planning Assistance, p. 13, <http://www.jhsph.edu/bin/u/d/MakingtheCase.pdf>

⁵ The FY10 ballistic missile shield costs \$10.3 billion. Available:

<http://worldsecurityinstitute.org/temp/Missile%20Defense%20Budget%20Request%20FY10.pdf>

⁶ Aveda Salon in San Antonio, Texas

⁷ Stop TB fact Sheet, p.4, accessed at this web site: <http://www.stoptb.org>

⁸ Albertson's circular for Las Vegas, Nevada, Jan. 22, 2010

⁹ Nothing but Nets Campaign, <http://www.nothingbutnets.net/about-the-campaign>

¹⁰ "Starbucks raises prices of complex drink orders" http://www.msnbc.msn.com/id/34925407/ns/business-consumer_news/

¹¹ WHO, "The Procurement of Artemether/lumefantrine (Coartem)," pages 5 -6, http://www.who.int/malaria/publications/atoz/coa_website5.pdf

¹² Per Cambridge Locals