



## CEPA Network Communications Platform

CEPA URL: <http://www.endpediatricaids.net/>

The CEPA Network Communications Platform is designed to be dynamic and flexible as it supports the Campaign's external/internal communication, knowledge sharing, course correction, and reporting on successes. The platform will allow users to interact, share, and coordinate in a friendly, familiar, and robust online platform with features such as blogs, comments, wikis, images, threaded discussions, private groups and more. The platform will use common features of online communities most users are familiar with, leveraging social network and Web 2.0 functionality.

Based on feedback from the Nairobi Workshop participants, the following core functionality will initially be provided and other options will be turned on in the coming weeks and months.

- **User Accounts** - the simple ability to sign up on the platform. This then allows people to join groups and be granted permissions to perform certain functions.
- **Groups** - where members-only areas of the site, based on affiliation, issue focus, project, etc., can communicate using the features of the site. Blogs, comments, discussions then remain internal to that group.
- **Post/Comment by email** (as well as directly online) - the ability for registered users of the system to add a blog/journal or comment via email instead of having to log in to compose and submit a post. This feature cuts down on bandwidth requirements.
- **Documents as web pages** instead of attachments - the use of wikis (group editable pages) instead of attachments as a means to address bandwidth restrictions. Loading a web page is often quicker/cheaper than downloading a word processed document, for instance. Inline documents (wikis and blogs) as opposed to attached file documents (such as Microsoft Word) was requested during breakouts with participants in the Nairobi Workshop. It is still possible to attach external file documents to posts.

As National Advocacy Action Plans (NAAPs) are finalized and associated measurements, KPI's, and surveys are concretized, the communications platform will add functionality to capture these data points. Templates will be provided to enter data in standardized ways so as to achieve some uniformity. The exact nature of these templates and other reporting mechanisms will become more clear as NAAPs are completed. As such, the

network communications platform, as indicated above, is also one critical component of the monitoring and learning activities.

For full Help pages, see the online documentation. Of course you can contact tech support through the online platform contact page or via an email to [help@cepa.scalingimpact.net](mailto:help@cepa.scalingimpact.net).